Buick invites you to experience our newest lineup of innovative vehicles, each designed to enhance your life from the very first drive.

We’ve styled exteriors with sleek, modern lines. We’ve filled interiors with inviting, premium materials. Plus, we’ve engineered each vehicle with surprising roominess, power and technology so you can make more of every day.

Explore the 2020 Encore and discover what it means to drive an SUV built to enhance every moment of your life.
ENCORE HIGHLIGHTS

- All-around performer with flexible seating for five
- Suite of available active safety technologies
- Available connectivity features keep you intelligently connected and in control
- Combines turbocharged power with an EPA-estimated mpg of 25 city/30 hwy (FWD)
- Available All-Wheel Drive transfers power among wheels to help optimize traction
LASTING IMPRESSIONS ARE ITS SPECIALTY

From first impressions to daily inspiration, Encore delivers again and again. Buick’s signature winged grille and LED daytime running lamps elevate the sculptural details. To further set Encore apart, four distinctive wheel designs are available depending on your selected trim level. Add its sporty, turbocharged performance and you have all the style and power needed to carve your own path.

Production of Essence and Sport Touring models ended fall 2019. Models shown throughout may not be available. See dealer for details.
Encore Essence interior shown in Shale with Ebony accents and available features.

ROOM FOR FIVE AND BRIMMING WITH SURPRISES

Thoughtfully sculpted outside, it is inside where your senses really come alive. Sweeping surfaces and spacious seating set the stage for its refined, welcoming environment. Settle into the available leather-appointed seating and discover all of the modern amenities that surround you.

WARM WELCOME

Opt for the available heated steering wheel and available heated driver and front-passenger seats for soothing warmth on those brisk morning drives.

8" DIAGONAL COLOR TOUCH-SCREEN

Make hands-free calls and get directions and up-to-date traffic information with available built-in Navigation¹ and more via the Buick Infotainment System.² Plus, you can access your favorite music and podcasts through Apple CarPlay™ compatibility (shown at left) and Android Auto™ compatibility.

BOSE® PREMIUM AUDIO

Discover what premium sounds like with the available seven-speaker Bose premium audio system with amplifier and HD Radio.

IN-VEHICLE AIR IONIZER

An available in-vehicle air ionizer helps freshen the air inside the cabin, while available dual-zone climate controls provide a comfortable driving experience for front passengers.

¹Map coverage available in the United States, Puerto Rico and Canada. Functional on select models.
²Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices.
³Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay® is a trademark of Apple, Inc. ™. ™® are trademarks of Apple, Inc., registered in the U.S. and other countries. *Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

¹²⁺
TURBOCHARGED PERFORMANCE WITH A FLAIR FOR FUN

CARVE YOUR OWN PATH  Come for the sporty performance. Stay for the nimble maneuverability. Encore rewards in so many ways that it makes every ride a joyride, starting with a 1.4L turbocharged engine that delivers 138 horsepower, 148 lb-ft of torque and an EPA-estimated mpg of 25 city/30 hwy (FWD). Add a tight turning radius and you have what it takes to savor every twist and turn the road has to offer.

ALL-WHEEL DRIVE  To optimize traction, available All-Wheel Drive constantly monitors all four wheels and transfers power among wheels when needed.

STABILITRAK  To help you stay confidently in command of the road ahead, the StabiliTrak stability control system applies quick, precise force to the brakes when it senses a difference between the direction of the wheels and the steering wheel.
SMALL TOUCHES AND LARGE STATEMENTS

QUIETTUNING™ TECHNOLOGY Buick QuietTuning technology with Active Noise Cancellation helps reduce, block and absorb unwanted noise by utilizing many measures, including triple door seals and acoustic laminated glass. A hushed cabin means you can better enjoy conversations, quiet time or Encore’s sound system.

POWER MOONROOF Treat your passengers to expansive views and fresh air with just a press of a button of the available power moonroof.

KEYLESS OPEN AND START Never fumble for your keys again. Keyless open and start allow you to quickly start and lock/unlock your Encore and access your liftgate without removing the key fob from your pocket.
WELL-SUITED FOR ANY TASK  Encore gives you roomy seating for up to five. And thanks to its 60/40 split rear seats and flat-folding front-passenger seat, it also offers you the versatility to carry various combinations of passengers and cargo. So whether you need to seat your friends in surprisingly spacious luxury or load your belongings into the cargo area, Encore easily adapts.

FLEXIBLE CARGO SPACE  The 60/40 split rear seats fold to create up to 48.4 cubic feet of cargo volume. Need to store your smaller valuables? There’s an available cargo pullout under the front-passenger seat.

SECURITY COVER  To help protect your possessions, cover your cargo area with the available cargo shade.

EXTRA-LONG CAPACITY  You’ve got things to carry. Encore is here to help. The front-passenger seat folds flat to accommodate items up to 8 feet long. 1

ADD STYLE TO YOUR EVERY MOVE

ENCORE Essence shown in Ebony Twilight Metallic with available features and third-party accessories.

*Cargo and load capacity limited by weight and distribution.
SAFETY

ENCORE

1. NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Some vehicles are equipped with Forward-facing Sensing Systems; children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.
BUICK CONNECTED SERVICES  Your new Buick comes with a host of in-vehicle benefits. Connected Access offers the latest technology to help you improve every drive — and you get standard connectivity for 10 years, giving you access to features like monthly diagnostic emails and the ability to order takeout food and purchase fuel through your vehicle’s in-dash infotainment system.

You can also take your ownership experience to new levels by upgrading to other Buick Connected Services.

myBUICK MOBILE APP  When you download the available myBuick mobile app, you can have access to features like scheduling service, getting tips to help improve your driving, instant offers from select nearby merchants and other ways to simplify your ownership experience. When you upgrade to Remote Access, remotely start and stop your vehicle, check fuel levels and even set and share notifications for vehicle arrivals and departures.

BUILT-IN WI-FI® HOTSPOT  A built-in Wi-Fi® Hotspot with available 4G LTE data supports up to seven devices from up to 50 feet away from the vehicle. So your passengers can use their favorite apps to stream movies, watch TV, play games, listen to music and check social media on the go.

APPLE CARPLAY™ COMPATIBILITY  Just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps and some of the apps that you’re familiar with on your vehicle’s 8” diagonal color touch-screen (shown at left). You can also have Siri® send and read your text messages, and you can listen to all of your content from Apple Music® and other compatible audio apps.

ANDROID AUTO COMPATIBILITY  Android Auto makes it easy to use the touch-screen display in your Encore to access your phone, texts and music. And with Google Maps®, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

Standard connectivity available only to original purchaser for 10 years. See onstar.com for details and further plan limitations. Does not include safety services. Connected Access services are subject to change. Requires compatible Apple® or Android device and data connection. Remote services require paid plan and do not include emergency or security services. Remote start requires GM factory-installed and enabled (April 2016 or newer) GM Remote Start feature. For details and limitations, visit onstar.com. Your own data plan or Wi-Fi® service is required for Remote Access. Requires select paid plan and compatible smartphone. Locates compatible connected vehicles. Text and data rates apply. Requires contact method on file and enrollment to receive alerts.

Service varies with conditions and location. Requires active service plan and paid AT&T data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi® to function. *Vehicle user interface is a product of Apple®, and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. *Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.
ONSTAR SAFETY AND SECURITY

DESIGNED FOR ADDED PEACE OF MIND As you travel with the ones you care about most, OnStar® is available to help empower every moment. With the OnStar Safety and Security Plan,¹ you can have a 24/7 lifeline to specially trained Advisors ready to help if you’ve been in a crash, your vehicle’s been stolen,² you’re lost or you need Roadside Assistance.³

EMERGENCY HELP WHEN IT MATTERS MOST If you are in a detected crash, available Automatic Crash Response⁴ can use your vehicle’s built-in sensors to alert an Emergency-Certified Advisor⁵ who can send for help, even if you can’t ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can provide first responders with critical information, including the likelihood of serious injury. You can feel confident knowing OnStar Advisors are ready to help, 24/7.

SECURITY YOU CAN TRUST If your vehicle is stolen, OnStar Advisors can help with available Stolen Vehicle Assistance.² They can pinpoint your vehicle’s location, prevent it from restarting and work with the police to help recover it. They can even slow it down if authorities deem conditions are appropriate. Plus, with Theft Alarm Notification,² you’ll be alerted via text, email and/or a phone call if your vehicle alarm sounds.

¹OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations. ²Requires armed GM factory-installed theft-deterrent system and enrollment to receive alerts. Additional texting and data rates apply. Direct payment theft, damage or loss. ³Roadside services provided by Allstate Roadside Services. ⁴Not all vehicles may transmit all crash data. ⁵OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch.

¹²⁴⁵
FEATURES AND SPECIFICATIONS

KEY FEATURES

- STANDARD AVAILABLE - NOT AVAILABLE ENCORE (1SV) PREFERRED

1.4L TURBO ENGINE WITH VARIABLE VALVE TIMING (VVT) AND DOHC

SPORT TOURING (Production ended fall 2019)

ESSENCE (Production ended fall 2019)

- KEY FEATURES

1. **STANDARD AVAILABLE – NOT AVAILABLE**

1. **160/80-16 DUAL CHROME ALLOY WHEELS**

1. **2.5” ALUMINUM REAR SPOILER**

1. **60/40 SPLIT-FOLDING REAR SEAT**

1. **KEY FEATURES**

- **SPORT TOURING**

- **ESSENCE**

- **STANDARD AVAILABLE – NOT AVAILABLE**

- **SPORT TOURING**

- **ESSENCE**

- **1.4L TURBO ENGINE WITH VARIABLE VALVE TIMING (VVT) AND DOHC**

- **60/40 SPLIT-FOLDING REAR SEAT**

- **10 AIRBAGS**

- **KEYLESS OPEN AND START**

- **APPLE CARPLAY™ COMPATIBILITY**

- **ANDROID AUTO™ COMPATIBILITY**

- **BUICK INFOTAINMENT SYSTEM 4 WITH 8” DIAGONAL TOUCH-SCREEN**

- **3 MONTHS OF SIRIUSXM 5 SUBSCRIPTION**

- **QUIETTUNING™ TECHNOLOGY WITH ACTIVE NOISE CANCELLATION**

- **STABILITRAK STABILITY CONTROL SYSTEM**

- **BUILT-IN WI-FI® HOTSPOT 6  (Includes data trial for 1 month or 3GB, whichever comes first)**

- **HALOGEN HEADLAMPS WITH LED DAYTIME RUNNING LAMPS**

- **CARGO SHADE**

- **FLOOR MATS, FRONT AND REAR, CARPETED**

- **SIDE BLIND ZONE ALERT 7 —**

- **REAR CROSS TRAFFIC ALERT 7 —**

- **ALL-WHEEL DRIVE —**

- **POWER MOONROOF —**

- **INSIDE AUTO-DIMMING REARVIEW MIRROR — — —**

- **BOSE® PREMIUM AUDIO 7-SPEAKER SYSTEM WITH AMPLIFIER — — —**

- **REAR SPORT SPOILER — — —**

- **8” DIAGONAL BUICK INFOTAINMENT SYSTEM 4 WITH NAVIGATION 9 — — —**

- **LEATHER-APPOINTED SEATING — — —**

- **HEATED FRONT SEATS — — —**

- **MEMORY SEAT, DRIVER — — —**

- **UNIVERSAL HOME REMOTE, INCLUDES 3-CHANNEL PROGRAMMABLE GARAGE-DOOR OPENER — — —**

- **NOTE ON CHILD SAFETY:** Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear facing child restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual for important feature limitations and information.

- **CAPACITIES**

- **DIMENSIONS (INCHES)**

- **WHEELBASE**

- **OVERALL LENGTH**

- **BODY WIDTH**

- **OVERALL HEIGHT**

- **TRACK WIDTH, FRONT/REAR**

- **HEAD ROOM, FRONT/REAR**

- **SHOULDER ROOM, FRONT/REAR**

- **HIP ROOM, FRONT/REAR**

- **LEG ROOM, FRONT/REAR**

- **PACKAGES**

- **SAFETY PACKAGE (Available on Preferred and Sport Touring, standard on Essence)**

- **SAFETY PACKAGE II (Available on Essence)**

- **EXPERIENCE BUICK PACKAGE (Available on Essence)**

- **EXPERIENCE BUICK PACKAGE (Available on Essence)**

- **ENHANCED LISTENING EXPERIENCE**: Includes QuietTuning™ Technology with Active Noise Cancellation and available QuietTuning™ Technology with Active Noise Cancellation with QuietComfort® noise-cancelling headsets.

- **安全 features in vehicles equipped with the Passenger Sensing System**: Children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear facing child restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual for important feature limitations and information.

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EXTERIOR COLOR PALETTE

- Deep Azure Metallic 1, 2
- Summit White 2
- Ebony Twilight Metallic 1

INTERIOR  

- Ebony Cloth with Winterberry Red Metallic 1, 2
- Leatherette 3, 6 or Leather-

In addition, Quizzy Silver Metallic or Winterberry Red Metallic.

Not available with Quizzy Silver Metallic or Winterberry Red Metallic.

Additional charge; premium paint.

Production of this exterior color ended fall 2019. See dealer for details.

3-YEAR/36,000-MILE POWERTRAIN LIMITED WARRANTY

Warranty. Please see your Buick dealer for details.

Buick will warrant each vehicle or equipment for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details). 24/7 Roadside Assistance is included with all exterior colors.

For more information, see your Buick dealer for details. OnStar links to emergency services. See your vehicle Owner’s Manual and onstar.com for details and limitations.

A NOTE ON CHILD SAFETY

Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate seat, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seats supplier for more safety information.

FLEET ORDERS

Some standard content may be deleted with fleet orders. See dealer for details.

GMMOBILITY.COM (1-800-313-9932) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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To learn more about why Certified Service is the perfect companion for your Encore, visit mycertifiedservice.com.